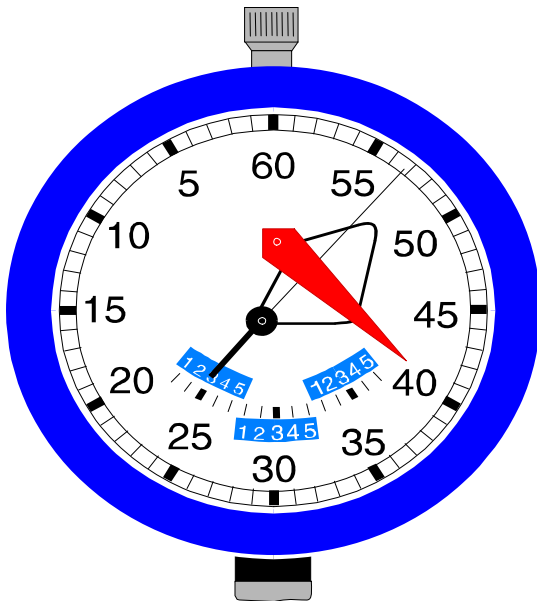
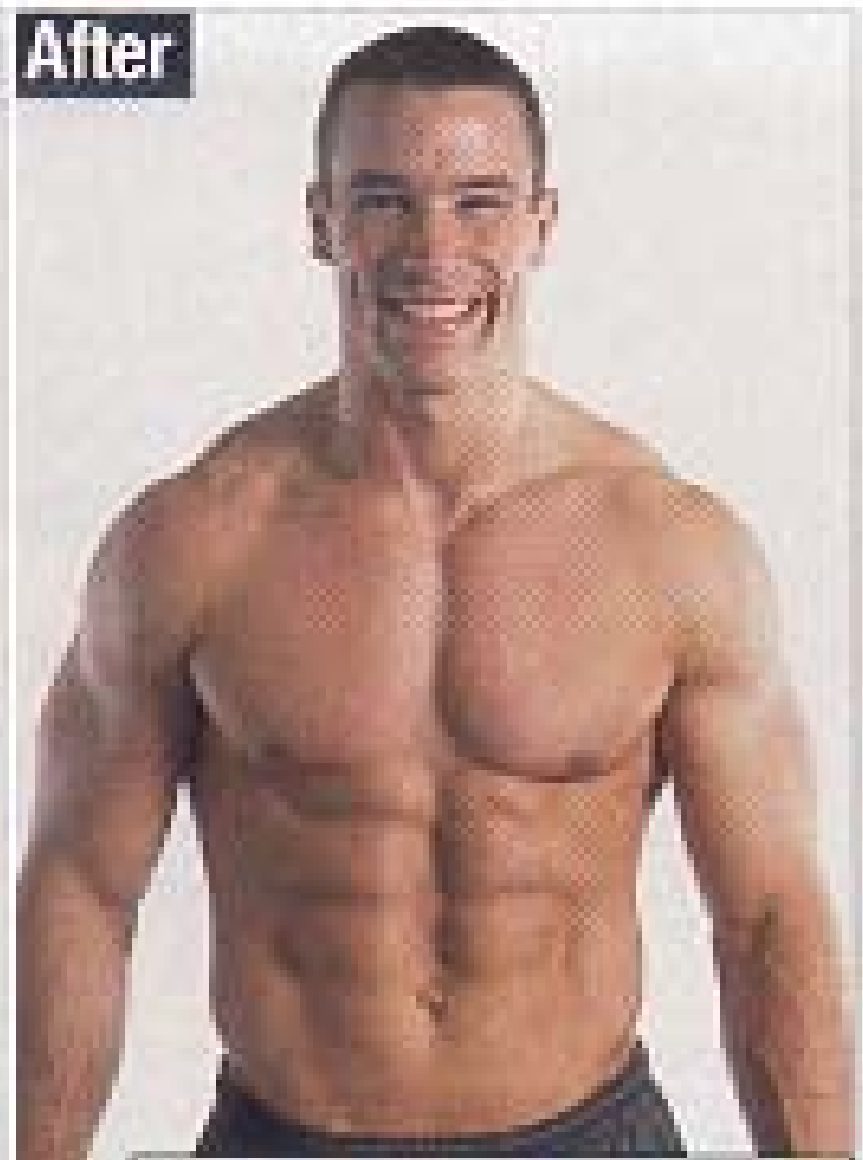
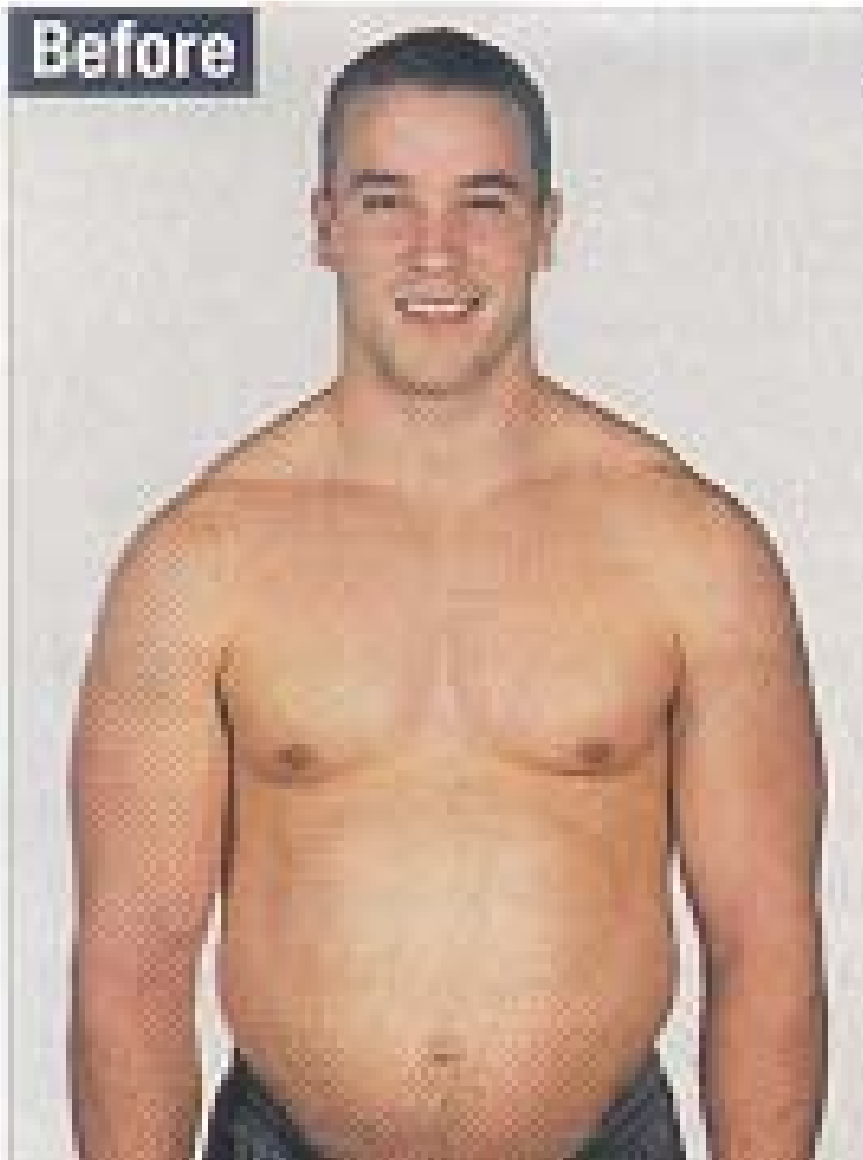


Agile Productivity Metrics:

“XP and Productivity Measures – What the Numbers Say”



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Website: www.qsma.com
Blog: www.optimalfriction.com



Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

- ❑ Individuals and interactions over processes and tools working software over comprehensive documentation
- ❑ Customer collaboration over contract negotiation responding to change over following a plan
- ❑ That is, while there is value in the items on the right, we value the items on the left more.

© 2001 Kent Beck, Mike Beedle, Arie van Bennekum, Alistair Cockburn, Ward Cunningham, James Grenning, Jim Highsmith, Andrew Hunt, Ron Jeffries, Jon Kern, Brian Marick, Robert C. Martin, Steve Mellor, Ken Schwaber, Jeff Sutherland, Dave Thomas, Martin Fowler

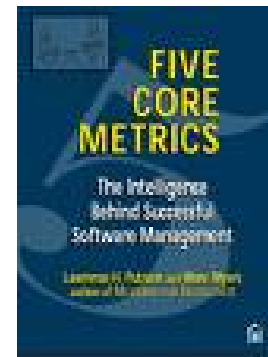
*“Frothy eloquence neither convinces
nor satisfies me. I am from Missouri.
You have got to show me.”*

- Missouri Congressman Willard Duncan Vandiver, 1899

***“Without metrics,
you’re just another person
with a different opinion.”***

QSM Corporate Profile

- ❑ Founded by Larry Putnam, international expert in software estimation.
- ❑ QSM Software Lifecycle Management Tools (SLIM Suite) used worldwide by Fortune 500 Clients, Federal, and State Agencies to measure, estimate, and control software development
- ❑ Offices in Washington DC, New England, London, Paris, Amsterdam, and Tokyo.
- ❑ QSM research findings and the methodology within SLIM are published in 5+ books, over 100+ published papers.



*SLIM-Estimate**SLIM-Control**SLIM-Metrics**Estimate Express*

SLIM Suite Demos

We have better tools for predicting the future...

*Precision software tools backed
by industry leading consulting*

**Find out how QSMA can help your organization
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INDUSTRY CONNECTION

Optimal Friction

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Michael's Blog
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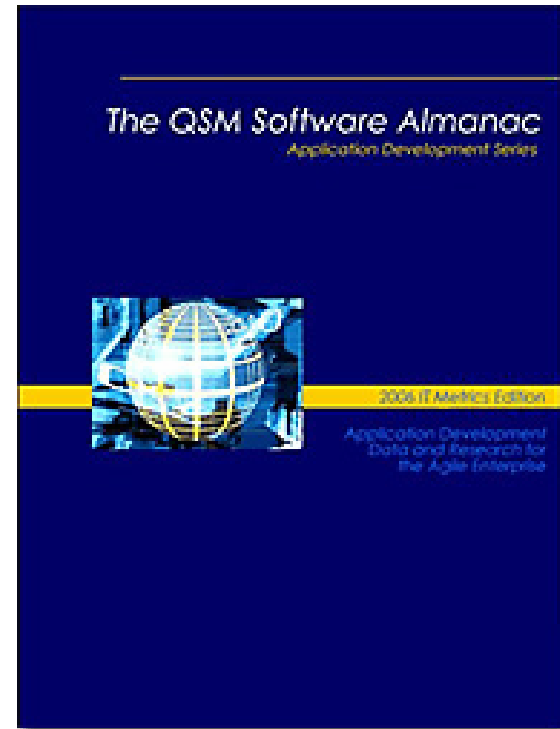
**Cutter Consortium on Agile
Metrics**

Download the Webinar...

**Cutter Report Abstract "The
Agile IT Executive and
Outsourcing"**

Industry Data from the QSM SLIM-Metrics Database

- ❑ Spans 20+ years
- ❑ Large, worldwide heterogeneous database contains over 7,300+ projects
- ❑ Represents over 685+ million SLOC, 7+ million function points, over 600 languages, from 500+ organizations in 18 countries
- ❑ Adding 200 – 400 projects/year



Partial List of Clients



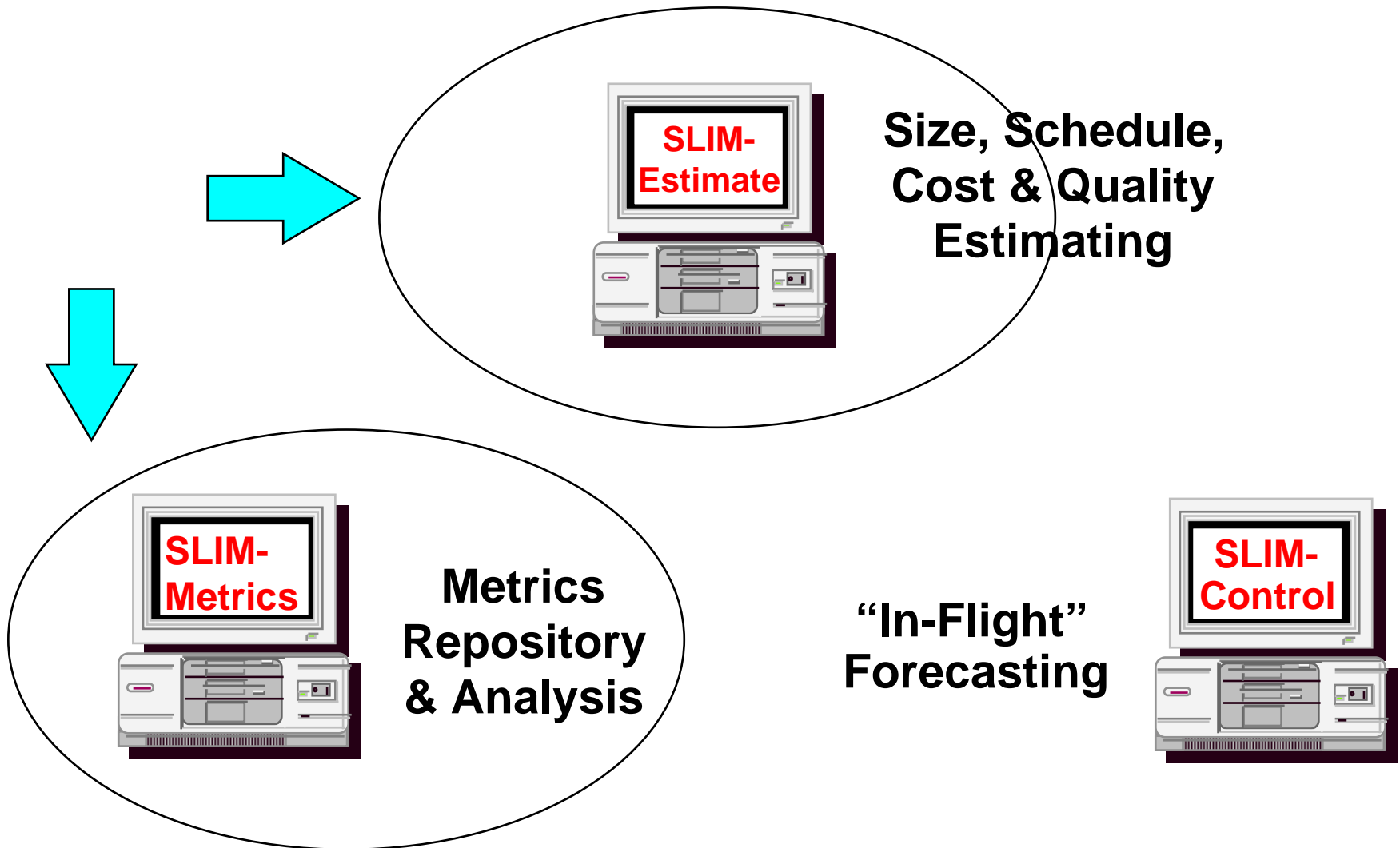
- ☐ British Telecom
- ☐ SAP
- ☐ Microsoft
- ☐ Intel
- ☐ BellSouth
- ☐ Keane
- ☐ Motorola
- ☐ Verizon Wireless
- ☐ Computer Sciences Corp
- ☐ Thomson Medstat
- ☐ IBM Global
- ☐ Misys Healthcare
- ☐ JPMorganChase
- ☐ Boeing
- ☐ Bank of New York
- ☐ Discover Card
- ☐ Siemens Medical
- ☐ The Vanguard Group







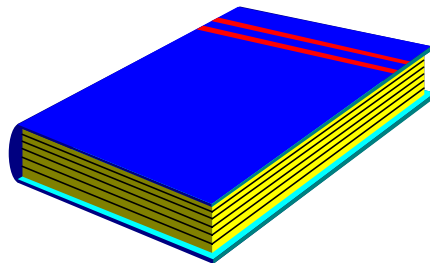
Models Used for this Analysis



Agile Measurement Approach



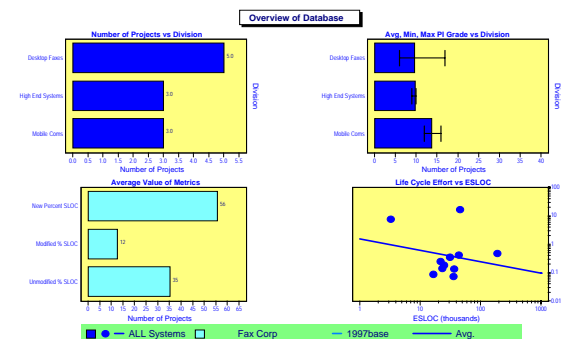
1 - COLLECT AND VALIDATE PROJECT DATA



4 - DOCUMENT RESULTS



2 - ANALYZE PROJECTS USING QSM REFERENCE DATABASE



3 - DETERMINE PROCESS METRICS & PROJECT POSITIONING

Agile/XP Client #1

□ Team size

- 24 Developers
- 7 Testers
- 3 Customers
- 3 Project Leaders

□ Code Base

- 1,000,000 lines of code
- 7,000 automated unit test
- 10,000 automated acceptance test



People Management

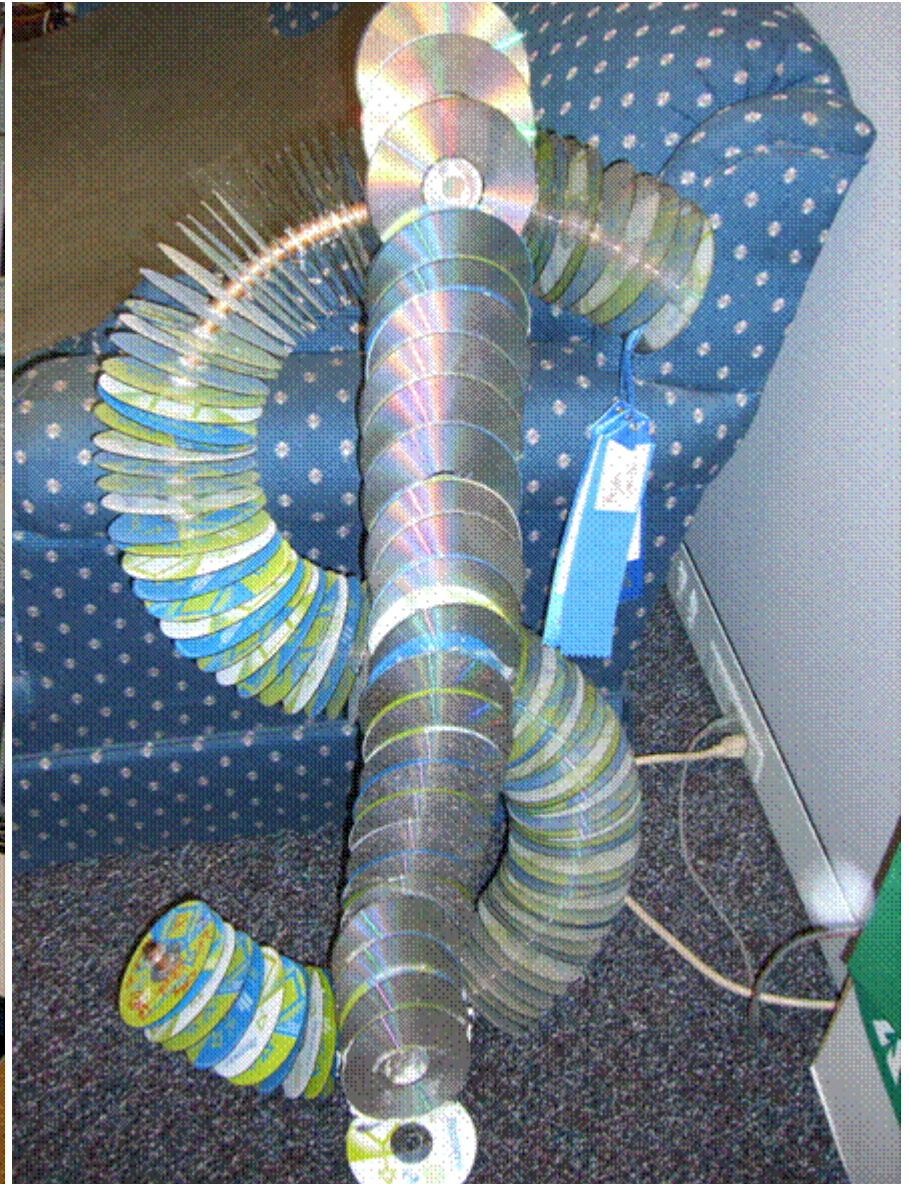
- ❑ XP Says “XP works in small to medium sized teams”
- ❑ How we evolved or extended this rule
 - ❑ Subteams
 - ❑ 1 large room is mandatory
- ❑ Trade-offs
 - ❑ Communication between subteams
 - ❑ 1 room noise level (distractions)
 - ❑ Lack of personal space

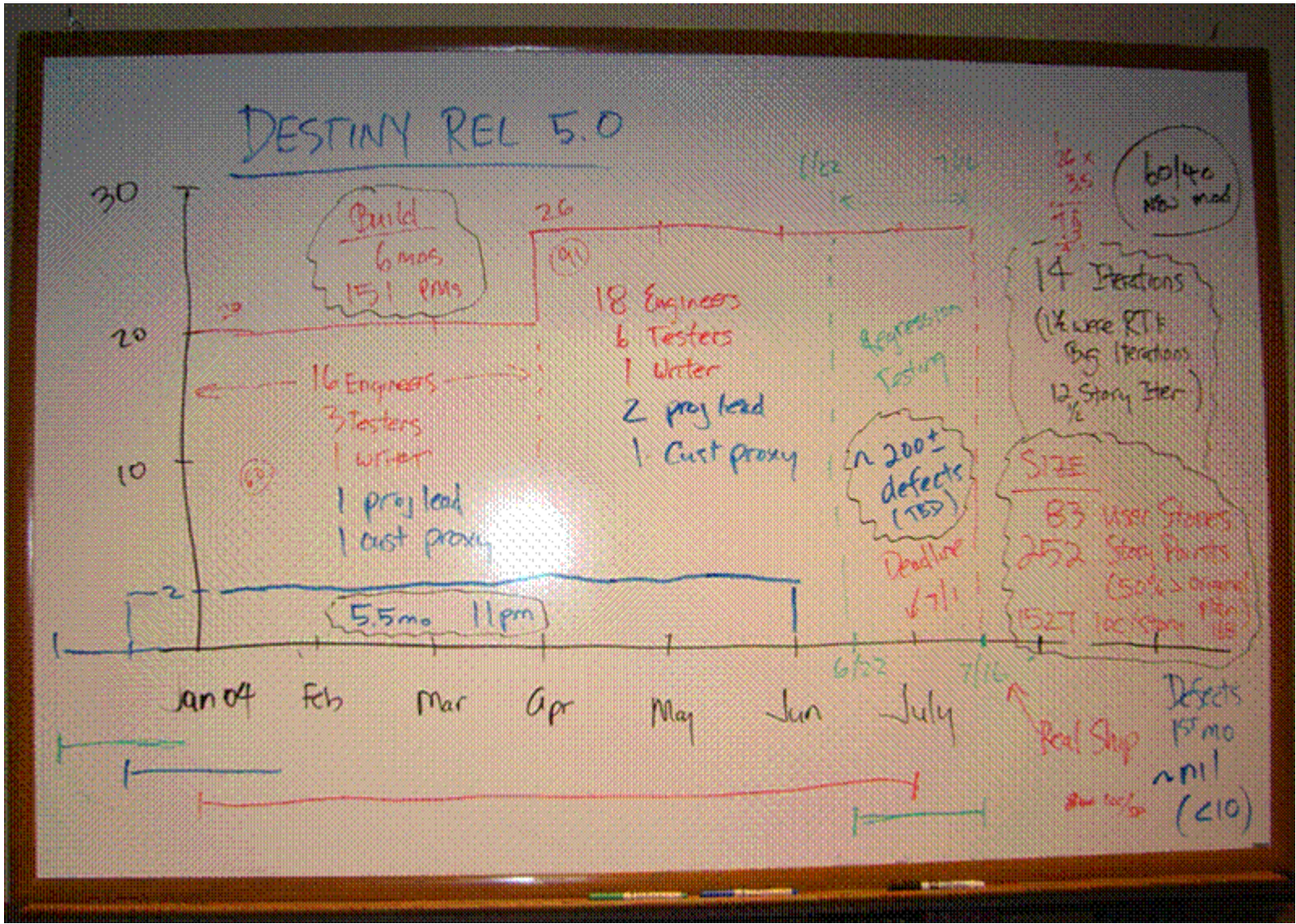












Input to SLIM

Project ID 1: Destiny Release 5.0 (Record 1 of 3)

Basic Information | Application | Sizing | Accounting | Custom Fields | Environment | Quality | Review

Project Information

Project Name:

Status:

Confidence:

Preparer Name:

Record Creation Date:

Date Last Modified:

Predominant Application Type

- Payroll
- Trading
- Funds Transfer
- Inventory Control
- Facility Mgmt
- Financial Mgmt
- Materials Mgmt

Description

Destiny resource management solution centrally manages library materials, textbooks, instructional media and fixed and portable assets. Districts using all Destiny solutions simultaneously benefit from consolidated reporting and seamless sharing of patron data across all modules. It provides robust, flexible reporting with

Sizing

Source Lines of Code: **Size**

New:

Modified:

Unmodified:

Defects

System Integration to Delivery: **Defects**

First Month after Delivery:

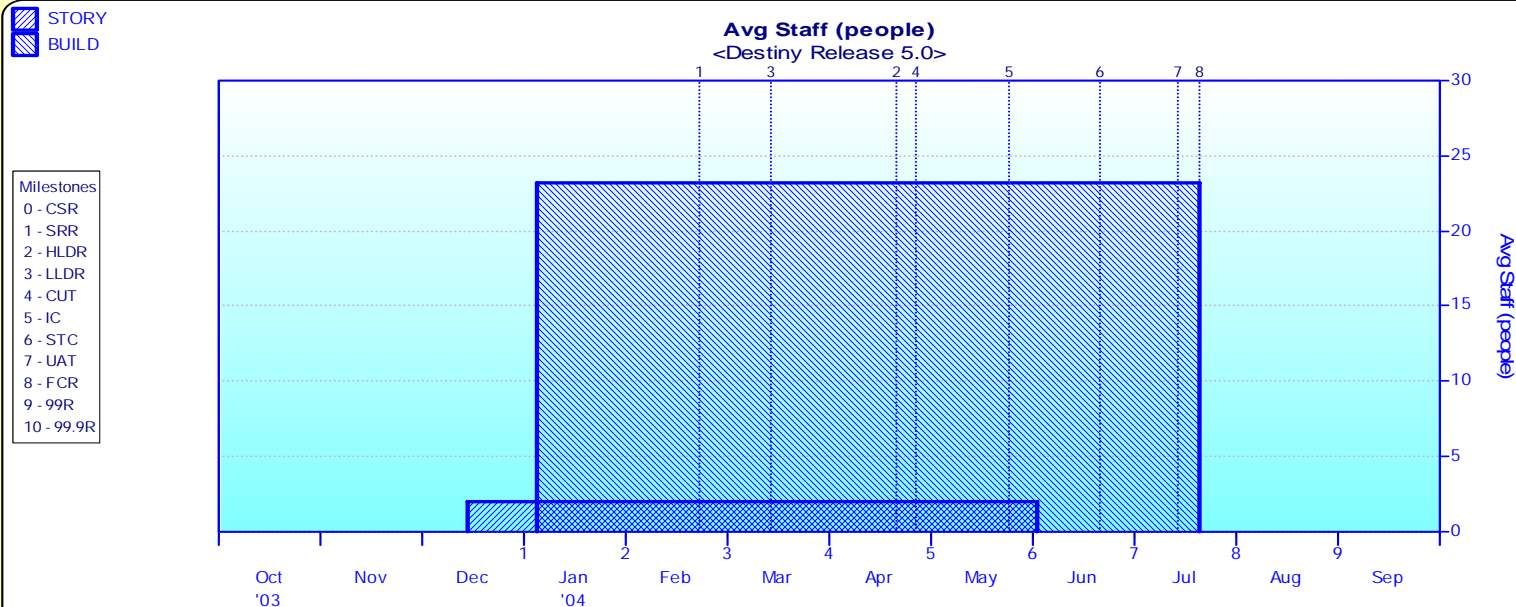
	Phase	Start Date	End Date	Months	PM	1000 \$	Peak Staff	Staffing Shape
1.								
2.	STOR	12/15/2003	6/1/2004	5.58	11	104.5	2	Level load
3.	BUILD	1/1/2004	7/16/2004	6.52	151	1434.5	26	Level load
4.								
Life Cycle		12/15/2003	7/16/2004	7.06	162	1,539	26	PI = 23.1 MBI = 5.6

Time Effort

Delete First Prior Next Last Add OK Cancel Help

SLIM Replica – Destiny 5.0

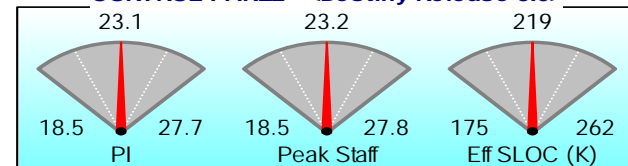
Staffing & Probability Analysis



SOLUTION PANEL - <Destiny Release 5.0>

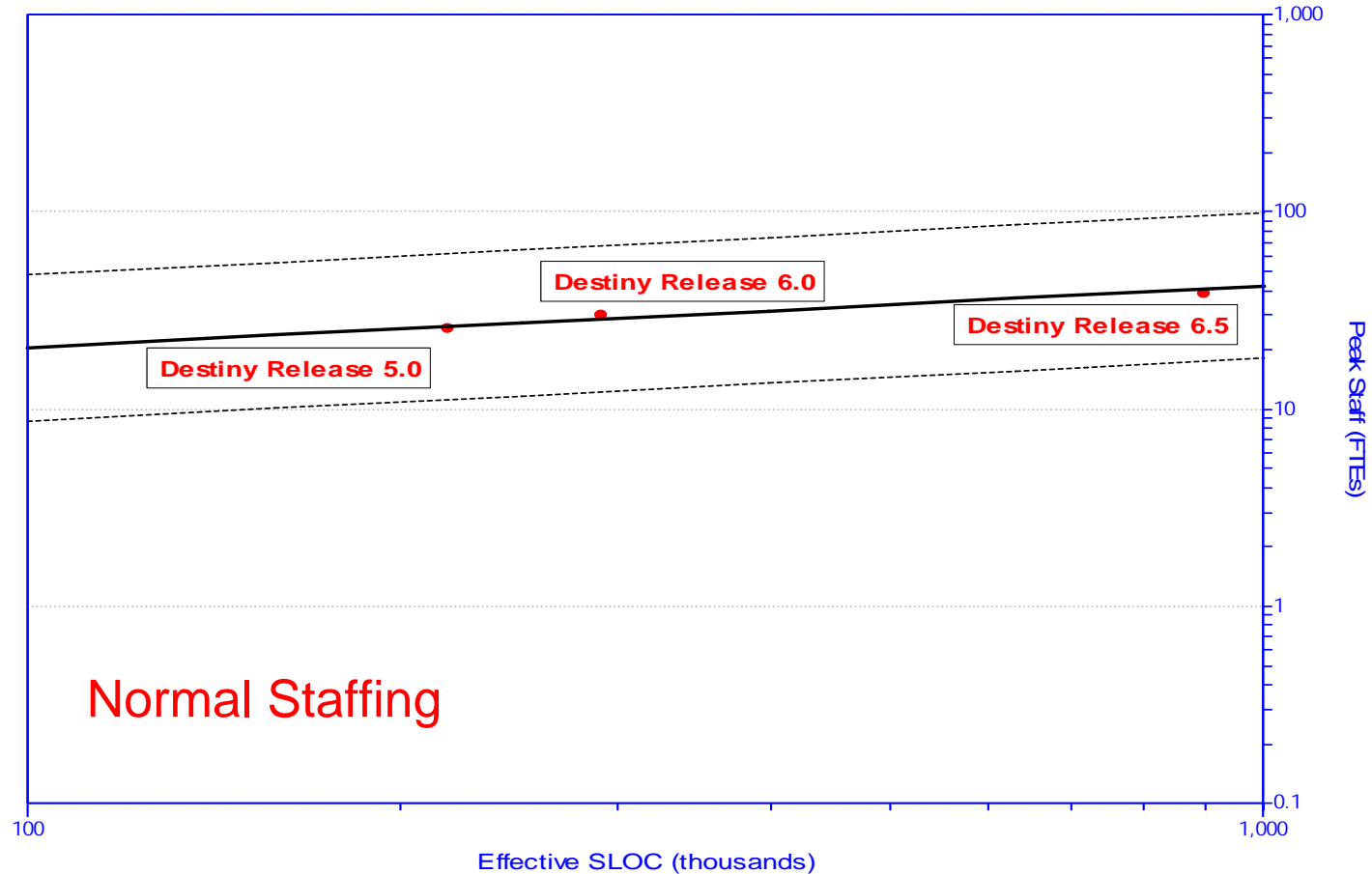
	BUILD	Life Cycle	
Duration	6.5	7.2	Months
Effort	151	162	PM
Cost	1283.5	1377.2	\$ (K)
Peak Staff	23.2	23.2	people
MTTD	0.675	0.675	Days
Start Date	1/5/2004	12/15/2003	
PI=23.1 MBI=5.6 Eff SLOC=218,531			

CONTROL PANEL - <Destiny Release 5.0>



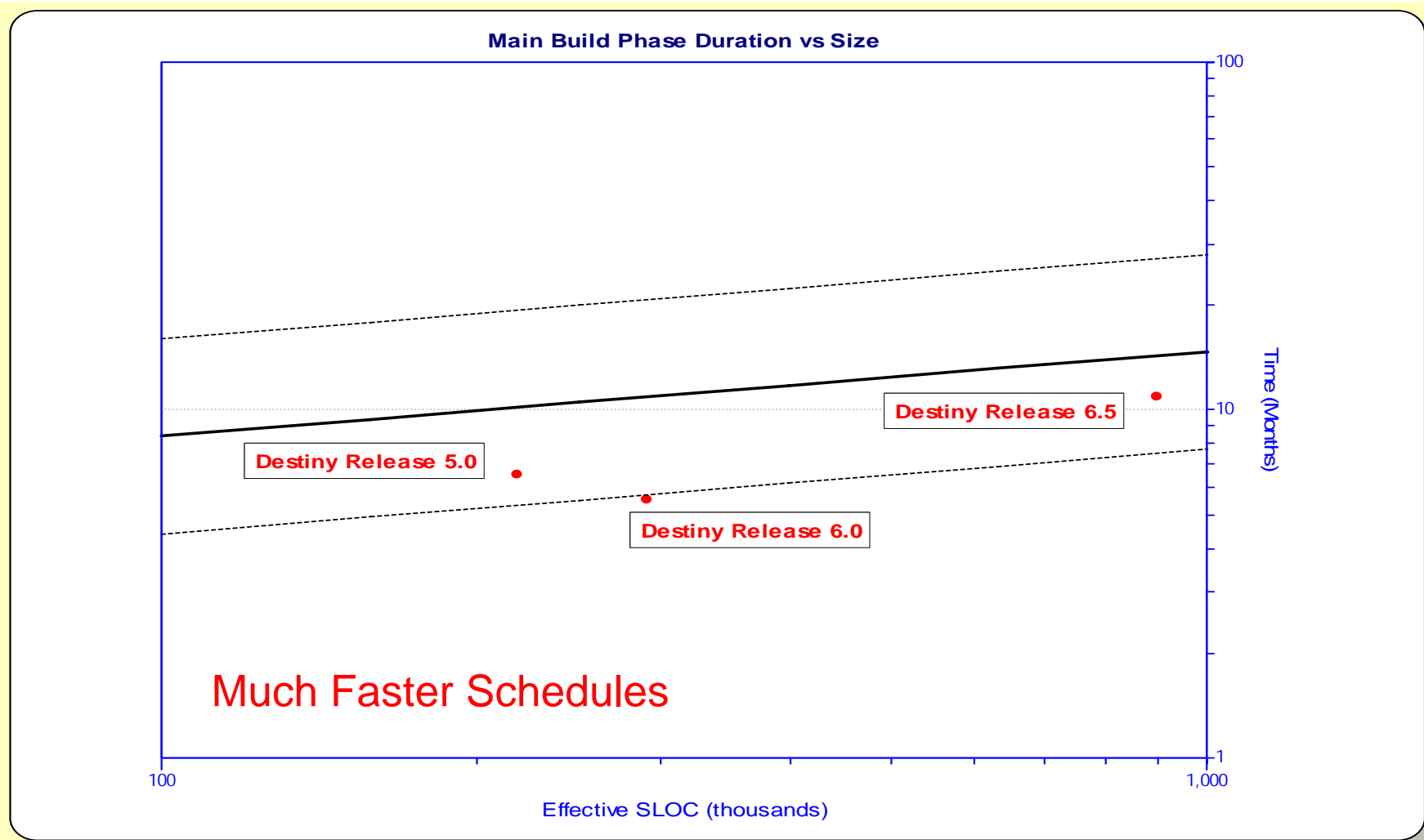
Trendline Assessment –Build Phase Staffing

Main Build Peak Staff vs. Size



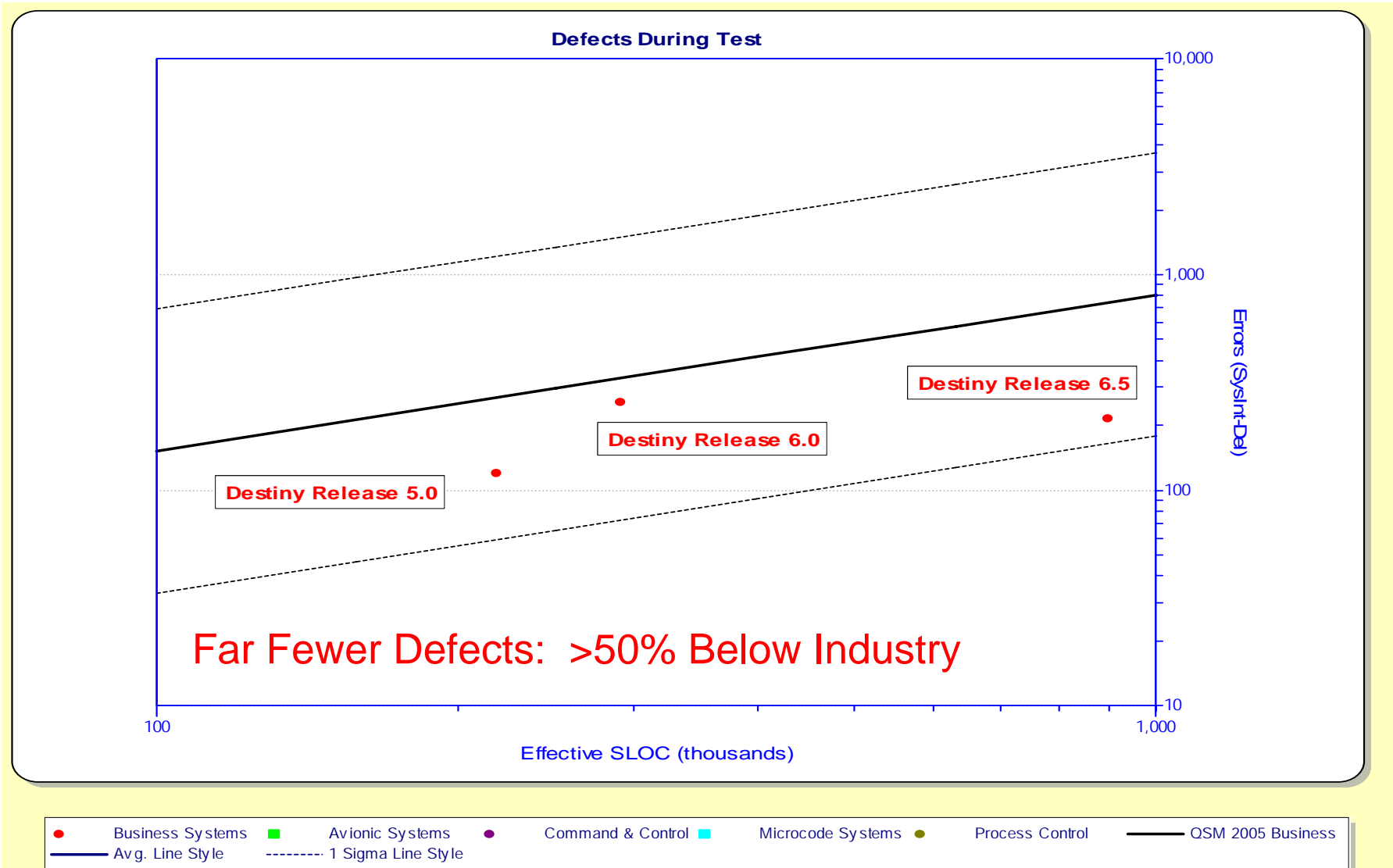
● Business Systems ■ Avionic Systems ● Command & Control ■ Microcode Systems ● Process Control — QSM 2005 Business
— Avg. Line Style - - - - - 1 Sigma Line Style

Trendline Assessment – Build Phase Schedule



● Business Systems ■ Avionic Systems ● Command & Control ■ Microcode Systems ● Process Control — QSM 2005 Business
— Avg. Line Style - - - - - 1 Sigma Line Style

Trendline Assessment – Defects/Quality



Customers

- ❑ XP Says “The customer is always available”
 - ❑ All phases of an XP project require communication with the customer
 - ❑ The customer will also be needed to help with functional testing.
- ❑ How this rule was evolved or extended
 - ❑ Customers are external end-users
 - ❑ Customer Proxy role
 - ❑ Customer Advocate
- ❑ Trade-offs
 - ❑ Customer advocate allows someone to “always be available”
 - ❑ Potential for different interpretation of need



Company A vs. Industry Average

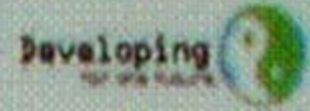
	Industry Average	Current Performance	Improvement
Project Cost	\$3.5 Million	\$2.4 Million	-\$1.1M
Schedule	12.3 months	8.7 months	-3.6 mos
Cumulative Defects	2,702	1372	<50%
Staffing	33	33	n/a

* Using average project size of 150,000 lines of new and modified code

Industrial XP Environment – Agile Client #2



Software Vision



- People buy our product because of the software!
 - Our software products help our customers do their work better than our competitors
 - The software component of our product suite will become a significant positive differentiator in the marketplace
 - The quality of our software products will give us a competitive advantage in the marketplace

[illegible]

Industrial XP Environment



Photo courtesy of Joshua Kerievsky

Traditional Release 1

— \$15M → \$5M = Software

Timeline and Milestones:

- May 01: Reqts Start
- Oct 01: Reqts Gate
- 2/02: Design Gate
- May 02: Her 1
- Sept/Oct: Systems Test Start
- May 03: Her 11, Her 12, Her 13, Her 14, Her 15
- Oct 03: Delivery

Defects:

- Defects = 2400 SCR's
- 532 not fixed during test

Issues Summary:

108
62
128
59
347

Team and Roles:

- Victor's team (Crest team of testers)
- Her 11, Her 12, Her 13, Her 14, Her 15

Other Notes:

- Time = 24 mos
- Effort = 347 pm
- Size = 361,000 SLOC + 25,000 TEST CODE = 386,000

Input to SLIM

Project ID 2: Condor (Record 2 of 4)

Basic Information | Application | Sizing | Accounting | Custom Fields | Environment | Quality | Review

Project Information

Project Name: Condor
Status: Completed
Confidence: Moderate
Preparer Name:
Record Creation Date: 8/3/2004
Date Last Modified: 12/1/2004

Predominant Application Type

- Scientific
 - Statistical
 - Decision Support
 - AI
 - Statistical Analysis
 - High Security/Encryptic
 - Other

Description

Software for medical instrumentation application. Analyzes blood samples for possible viral or bacterial infection.

Sizing

Source Lines of Code
New: 376022
Modified:
Unmodified:
Requirements:
Size

Defects

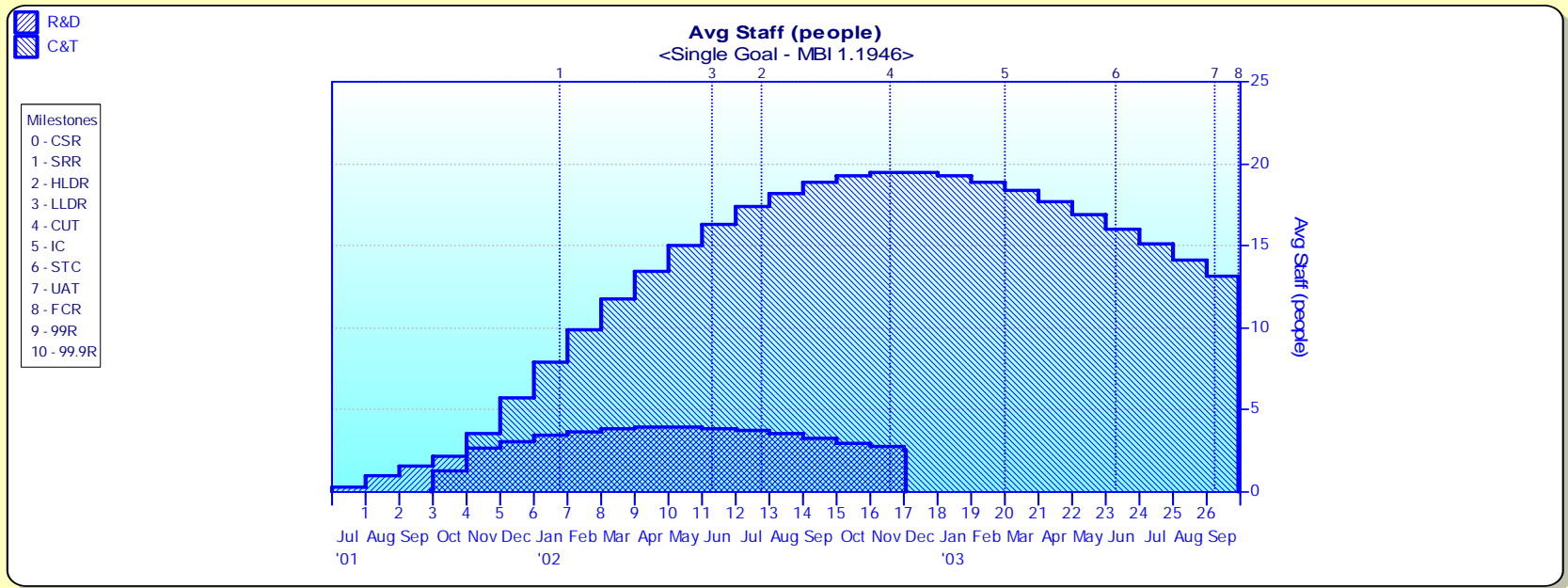
System Integration to Delivery: 1070
First Month after Delivery: 13
Defects

	Phase	Start Date	End Date	Months	PM	1000 C\$	Peak Staff	Staffing Shape
1.	CD							
2.	R&D	7/1/2001	12/1/2002	17.03	50	850	5	Medium Front Load Rayleig
3.	C&T	10/1/2001	10/1/2003	24.03	347	5399	19	Medium Rear Load Rayleigl
4.	P_Mnt							
Life Cycle	7/1/2001	10/1/2003	27.0	397.0	6749	19.00	PI = 17.0 MBI = 1.2	

Delete First Prior Next Last Add OK Cancel Help

Digitized Replica Using SLIM™

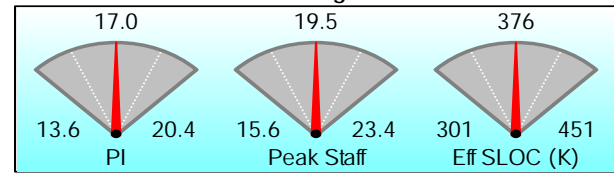
Staffing & Probability Analysis



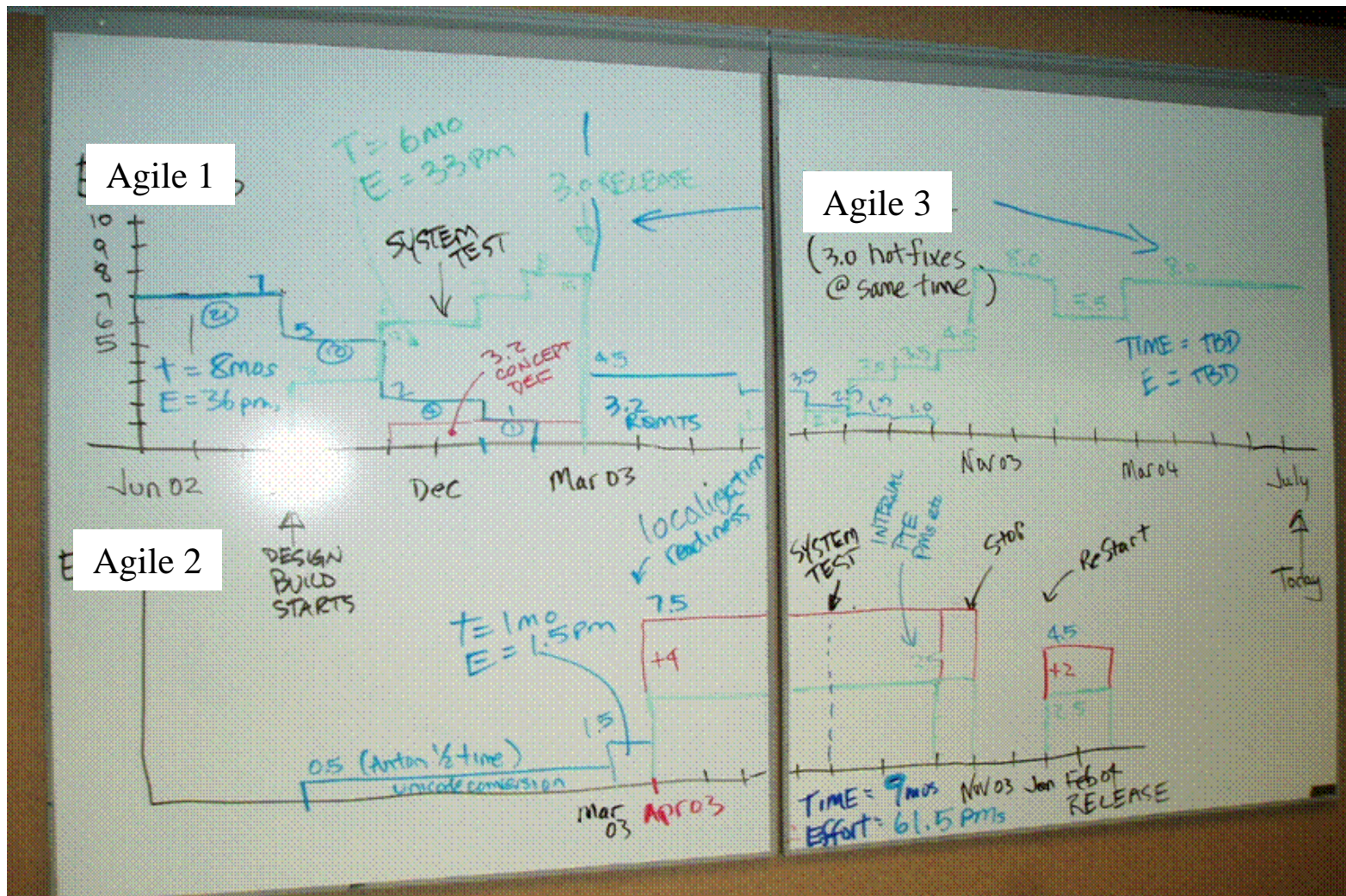
SOLUTION PANEL <Single Goal - MBI 1.1946>

	C&T	Life Cycle	
Duration	24.0	27.0	Months
Effort	347	397	PM
Cost	5893	6741	\$ (K)
Peak Staff	19.5	19.5	people
MTTD	0.3	0.3	Days
Start Date	9/29/2001	7/1/2001	
PI=17.0 MBI=1.2 Eff SLOC=376022			

CONTROL PANEL <Single Goal - MBI 1.1946>

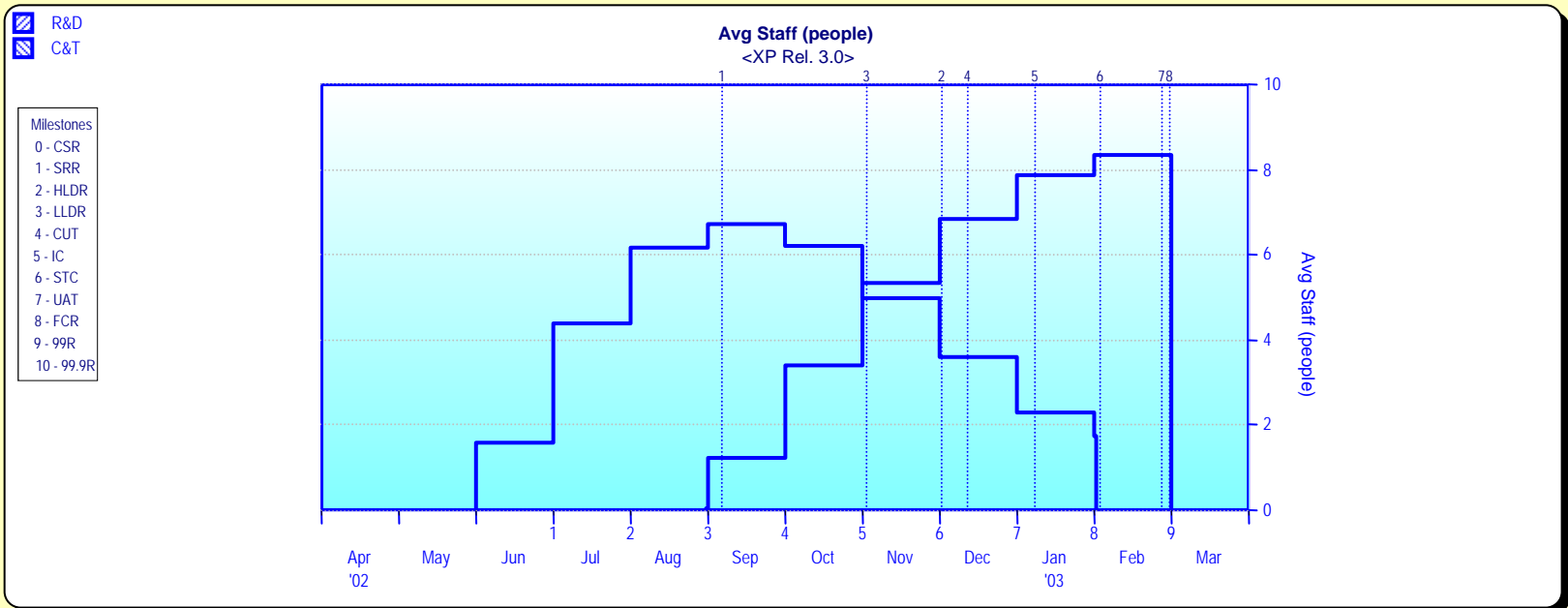


XP Releases – Whiteboard Sketch



Digitized Replica Using SLIMtm

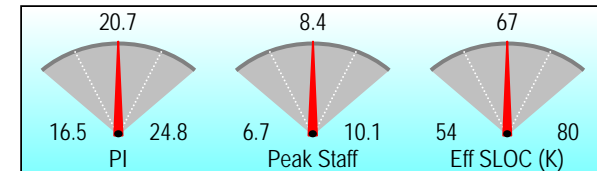
Staffing & Probability Analysis



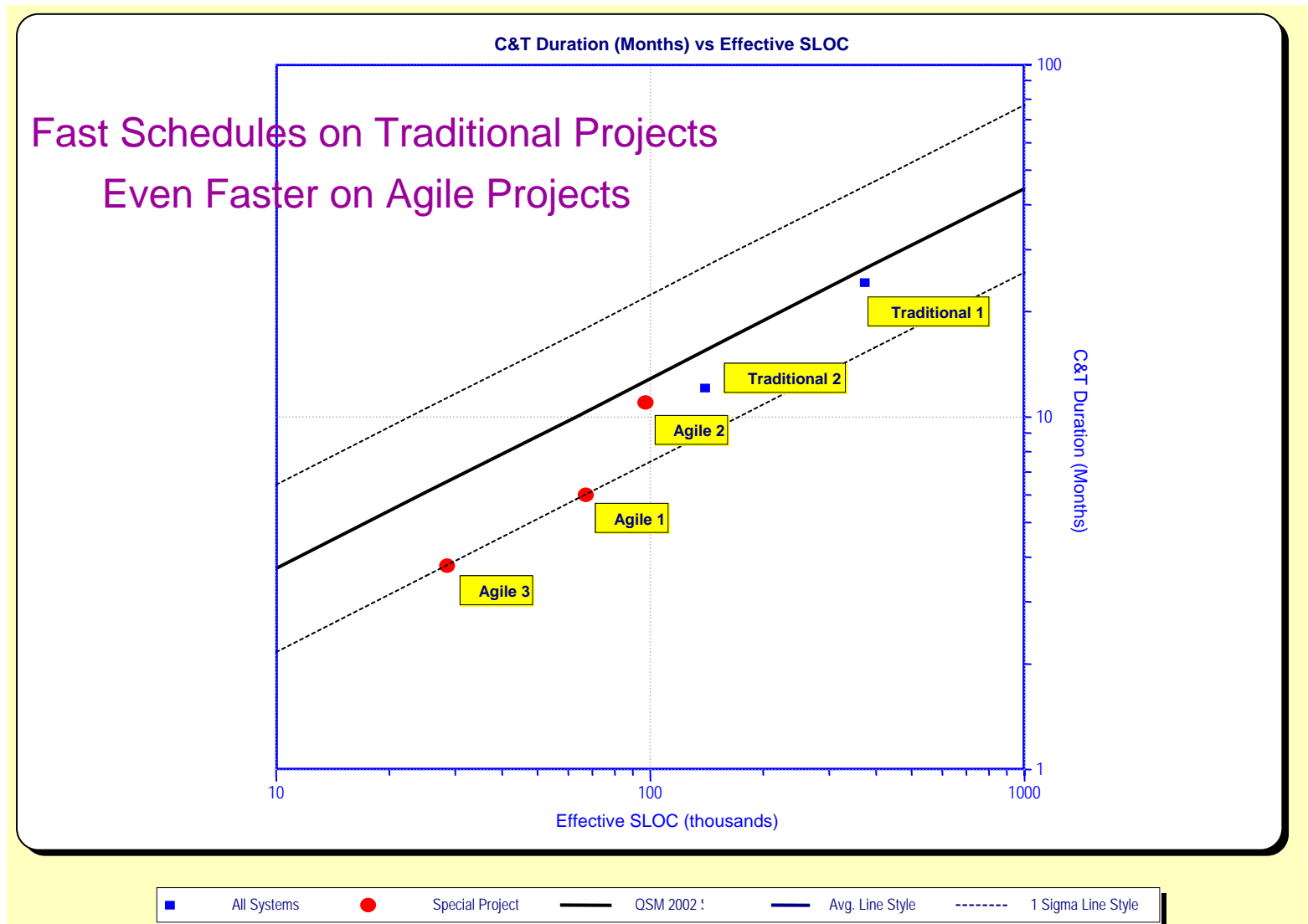
SOLUTION PANEL <XP Rel. 3.0>

	C&T	Life Cycle	
Duration	6.0	9.0	Months
Effort	33	69	PM
Cost	561	1173	\$ (K)
Peak Staff	8.4	8.4	people
MTTD	1.8	1.8	Days
Start Date	8/31/2002	6/1/2002	
PI=20.7 MBI=3.8 Eff SLOC=67023			

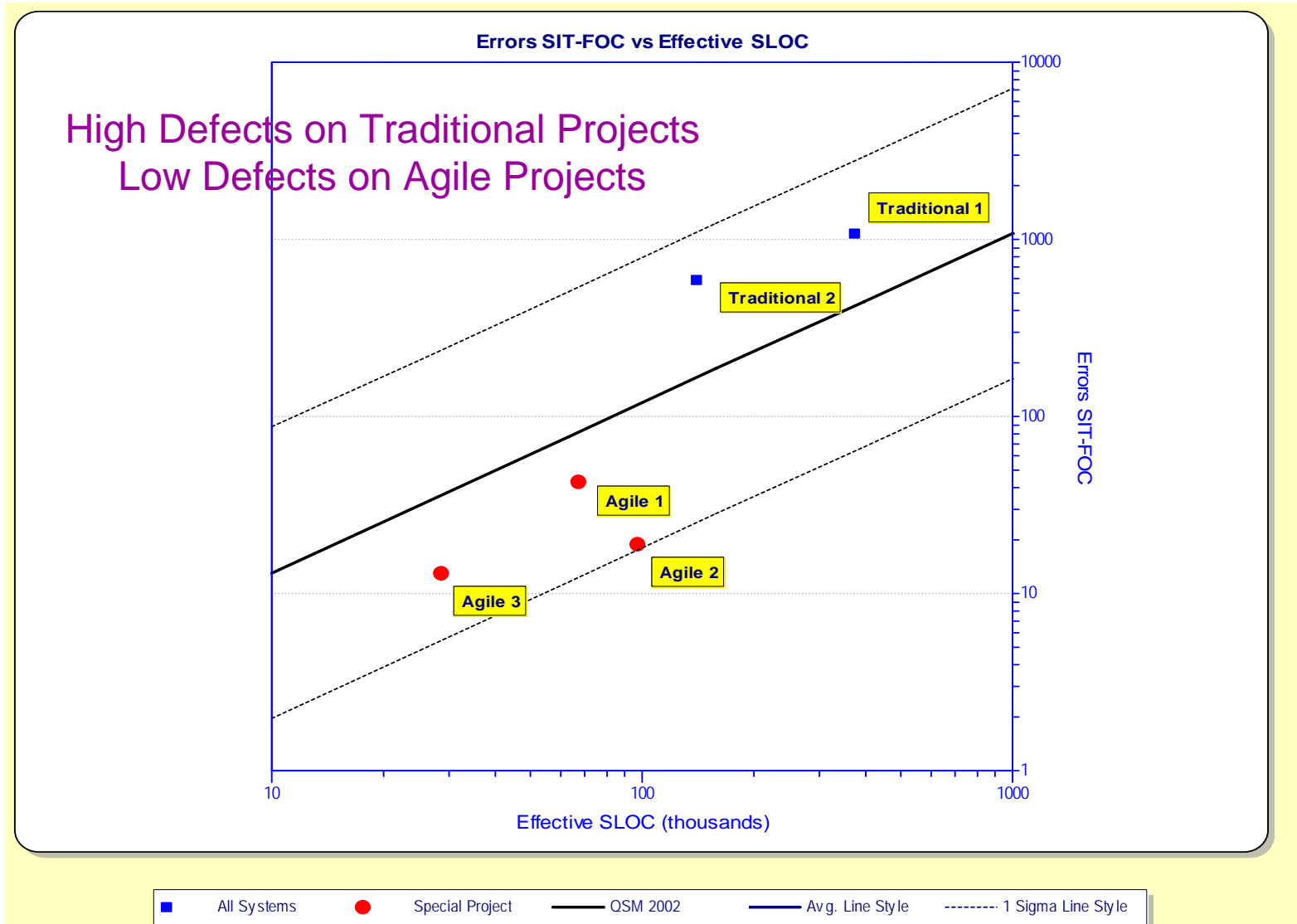
CONTROL PANEL <XP Rel. 3.0>



Schedule Comparison



Defect Comparison

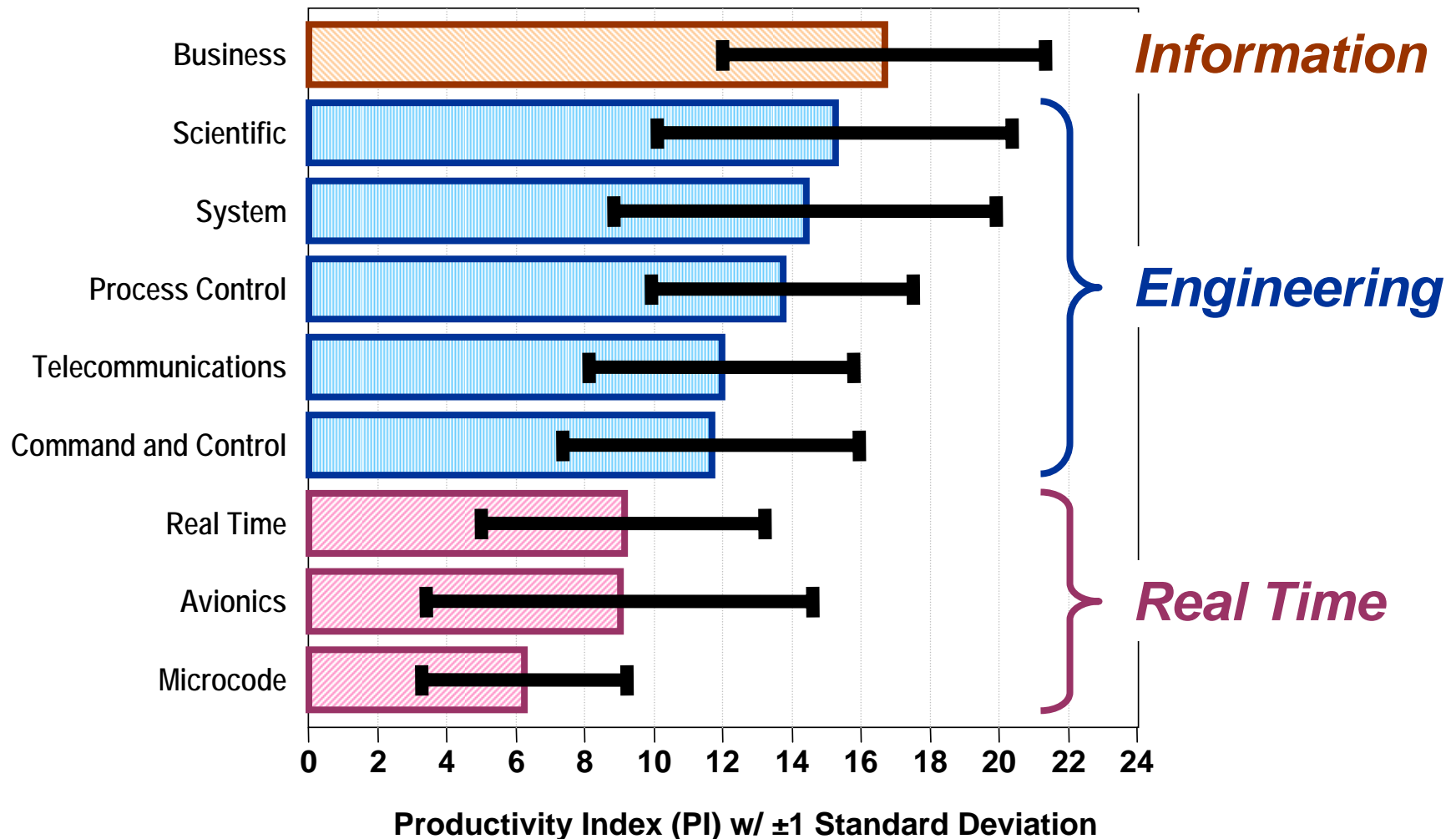


$$\text{Condor PI} = \frac{\text{SIZE}}{\text{TIME} * \text{EFFORT}} = 17$$

Time = 24 Months



Productivity Index (PI) (industry values by application type)



Before vs. After Summary

	Previous Performance	Current Performance	Percent Improvement
Project Cost	\$2.8 Million	\$1.1 Million	61%
Schedule	18 months	13.5 months	24%
Cumulative Defects	2,270	381	83%
Staffing	18	11	39%

* Using average project size of 150,000 lines of new and modified code

Industry Average vs. Offshore

	Industry Average	Offshore Average	Difference
Project Cost	\$3.5 Million	\$3.2 Million	-\$0.2M
Schedule	12.3 months	9.6 months	-2.7 mos
Cumulative Defects	2,702	7,565	280%
Staffing	33	50	+17

* Using average project size of 150,000 lines of new and modified code

Metrics Tools Used for this Analysis



**Size, Schedule,
Cost & Quality
Estimating**



**Metrics
Repository
& Analysis**

**Statistical
Process
Control &
Adaptive
Forecasting**



Recommended Web Resources

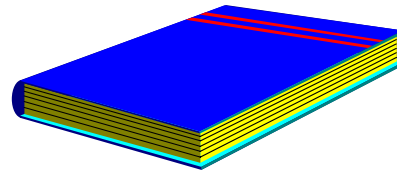
❖ Blogosphere:

www.optimalfriction.com

❖ QSM Associates Web Library/Resource Center:

www.qsma.com

Recommended Reading



- ❖ “Reassessing XP,” by Tom DeMarco/Cutter Business Technology Council, Business Technology Trends Advisory, Volume 6, No. 8. © Cutter Information Corp.
- ❖ Mah, Michael, *“The Making of the Agile IT Executive” Business IT Strategies Advisory Executive Report Vol 6 Number 10*. © 2004 Cutter Information Corp.
- ❖ Putnam, Lawrence H., and Myers, Ware, *“Five Core Metrics, The Intelligence Behind Successful Software Management”* © 2003 Dorset House Publishers.

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