

# NY SPIN Annual Sponsor Matrix 2015-2016 Season

## NY SPIN ANNUAL SPONSORSHIP - BENEFITS

Benefits	Benefits Details
Posting on NY SPIN Web Site	The Sponsors logo; a paragraph about the Products and Services offered by the sponsor; a web link reference to the Sponsor's website. Listed on NY SPIN Web Site with link
Meeting Announcement emails/posts	One sentence tag line in meeting announcements and hyperlink to Sponsor's Website
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Sponsorship Enrollment Announcement Mailer	When enrolled as an annual Platinum or Gold sponsor, special announcement Email to membership and in newsletter.
Announce Sponsor's Special Promotions	Mention of any special discounts sponsor is offering in meeting announcements.
Mentioned at Meeting Podium	Mentioned at meetings as Platinum, Gold, Silver or Hosting Sponsor
If at meeting have Meeting Podium for Brief Pitch	If a sponsor rep is at a meeting, a brief (less than 5 minutes) opportunity to address the attendees about their product/service/upcoming event.
Business Card Interest Box	If Sponsor representative is present, said representative can provide a box for SPIN Members to drop their business cards indicating their interest in the Sponsor's Products and/or Service.
Sponsorship Table at Meeting (when available) for Sales Demo.	A table at an event if desired (and assuming the meeting venue can provide), where a representative can showcase Sponsor's wares. We cannot, however, guarantee electricity or internet access.
Platinum Sponsor can provide Guest Speaker for one (1) Meeting	All speaking topics and speakers require approval by NY SPIN Board or defined committee. No presentations can be sales pitches.

## Annual Sponsorship Level

Platinum	Gold	Silver
\$1,800	\$1,400	\$1,000
X	X	X
X		
	X	X
X	X	
X	X	
X	X	X
X	X	
X		

## Per Meeting

\$250
X
X
X
X
X

## Host

\$0
X
X
X
X
X